

by Remarkable Women

## A 12 Month Programme Breakthroughs that last a lifetime

## Who are we?

### Inspired Doing

Danielle Macleod is an international keynote speaker and author and leader with a track record of big results.

She is the former Customer Service
Director of Sky where she led 10,000 people to exponential growth in customer satisfaction. Her career spans HR and Change at Director level.

A dedicated learner, teacher and coach,
Danielle has committed her life to
continued exploration of heart centred
leadership and bold action. She has an
MBA, an AltMBA and has trained with the
Coaches Training Institute and The Institute
for the Psychology of Eating.

## Inspired Being

Nic Devlin is an award winning Executive Developer and highly sought after coach who has been delivering life transforming coaching for over 12 years. She has an unrivalled track record for creating fundamental change in individuals, teams and businesses.

A real modern day monk, Nic has dedicated her life to guiding individuals in transforming their thinking and mastering their relationship with their mind. She has an extraordinary talent for combining the underlying principles of mind mastery and coaching to fundamentally change lives.

Both Nic and Danielle are certified Dare to Lead™ facilitators, and trained with Brené Brown in Texas in 2019.

Nic and Danielle have worked collectively or individually with many organisations including HSBC, Experian, Nationwide, JP Morgan Chase and Sky.

### IT'S NOT A CONFIDENCE THING

Our research with high potential women told us they want to make an impact in their leadership but the perceived COST is way too high.

Cost to health, cost to values and authenticity, cost to personal relationships, perhaps even cost to security.

# WHICH IS WHY WE TEACH BOTH 'BEING' AND 'DOING'

We don't need exhausted warriors, burning out, fighting daily to create 'success'. We need more inspired leaders with a toolkit bursting with techniques that change the game for them and everyone around them.

Our women uncover a new way of being that transforms mindset and a new way of doing that leads to bold, daring action.

## **UNLOCK WHAT'S ALREADY INSIDE**

'Potential' is probably the most misused word in professional life. The history of humankind shows us that humans are capable of more than most of us can imagine. We've already learned how to fly, cured the incurable, walked on the moon and created machines that seemed inconceivable.

The human power to create is beyond our limited imagination.

The mindset that knows that and believes in stepping beyond the obvious, is the one we need in leadership.

Our women learn to create more than they can even imagine.

### A CRITICAL INGREDIENT

Leaders need to inspire as well as create. They need teams who are inspired by them and excited to be in their world. The best leaders are commercial AND able to tune into their wisdom and humanity to build something lasting that makes the world a better place.

Our women create results with heart.



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# A 12 Month Programme Accessible. Affordable. Utterly Transformational.

## CREATE YOUR EXPERIENCE

We dive straight into what you would create if you believed you could, create an overarching theme for the next 12 months and uncover the single question that will underpin your leadership.

At the end of this 90 minute masterclass, participants will have a new and exciting vision for the year ahead and a way to start creating IMMEDIATELY.

# THE ART OF QUEEN LEADERSHIP

Discover the powerful archetype and three founding principles that represent the difference between fighting for what you want and creating results with ease and grace.

At the end of this 90 minute masterclass, participants will have a powerful new approach that they will be able to apply in every conversation and decision going forward. You'll see change fast in your organisation.

#### UNLOCK YOUR MISSION

Explore the big question, 'what are you here to do?' to create your North Star. Learn how to take the tiniest steps towards it. Bigger than you can imagine. Easier than you think.

At the end of this 90 minute masterclass, participants will be equipped to develop a powerful mission statement centred around the things they are most inspired to create in life and leadership. They'll believe it's possible and will have a toolkit that enables you to get started on it straight away.

## MASTER YOUR MIND

The biggest thing standing in your way is your mind. Change your perspective and learn tools for managing the voice in your head so that you get out of your way. Permanently.

At the end of this 90 minute masterclass, participants will have a whole new perception of how their mind plays tricks on them and what they can do to change their relationship with it. As their perspective changes, they'll start to see more and more opportunity to create powerful change.

#### DEVELOP EXCEPTIONAL RELATIONSHIPS

Learn how to create powerful and authentic relationships that cut through the power struggles and cut out the unspoken conversations.

At the end of this 90 minute masterclass participants will have a deeper understanding of what triggers them and others. They will understand how to respond instead of react and will have new techniques that allow them to master even the most challenging relationships.

#### CREATE CHANGE THROUGH HABITS

Starting isn't the problem. Making lasting change is. Unlock the most effective thinking on habits so that you can bring about change that sticks in your life and leadership.

At the end of this 90 minute masterclass, participants will have a deeper understanding of what motivates them to change and what motivates those around them. They will understand how to rely less on willpower and more on systems and environmental changes. They'll be able to apply those concepts in your own life and in the macro business world you lead.



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## ENERGY AND VITALITY

The best leaders have clear minds, nourished bodies and are rested. No compromise. Here's what you need to make it happen and how to do it. At the end of this 90 minute masterclass, participants will have explored what it means to create an energy plan that reflects them as individuals. We'll have unblocked perceived barriers to making that happen. Expect the unexpected. This is NOT a repeat of things they've heard a hundred times before. Because that's a waste of everyone's time...

# THE POWERFUL REQUEST

Time to stop going it alone. Learn how to make requests in a way that has people excited to join you. The techniques of the powerful request will change how you view asking for help forever.

At the end of this 90 minute masterclass, participants will understand the component parts of a powerful request and how to craft one. They'll be able to use this approach immediately in all aspects of leadership and feel good doing it.

#### BOUNDARIES -DOING WHAT REALLY MATTERS

Saying yes to the things we meant to say no to is a surefire way to sabotage your mission and vision. It's time to learn how to teach others how to treat you so that you can do the work we all need in the world. At the end of this 90 minute masterclass, participants will understand how to teach people how to treat them and exactly where their boundaries need to lie. They'll be excited to see what happens when they put them in place.

# UNLOCK YOUR ZONE OF GENIUS

True magic happens when we embrace our unique gifts. And yet we often walk by them because they seem easy to us, or hide them for fear of showing off. It's time to see what's possible when you own your Zone of Genius.

By the end of this 90 minute masterclass, participants will understand why they might be avoiding or walking past their unique gifts and instead begin to uncover and incorporate them fully into their work and life.

#### **MONEY**

Money influences your daily decisions. The risks we choose to take, our confidence over security, how we judge and assess others. Let's get clear on why you're making some decisions and whether they truly serve. By the end of this 90 minute masterclass, participants will understand how money is influencing their decisions. They'll know what that means for them in negotiations, in spending and how it affects their personal worth. They'll have the tools to make new and refreshing decisions in future.

# THE INFINITE LEADERSHIP MINDSET

You see things differently now. It's time to go deep into how to create a lifetime of learning, growth and inspired action so that you and those you lead continue to expand in ways that never seemed possible before. By the end of this 90 minute masterclass, participants will be ready to create the next phase of their growth. They'll have brought together what's important to them and collected their own unique selection of tools that work for them. They will know the best ways to share that with others as they continue to expand their own potential.



## Q&As...

#### When does it start?

Our next programme starts in March.

#### Facebook? Really?

We've been running inspiring communities for a while now. In our experience, Facebook is well understood and already used by most participants. This means they're already regular visitors and we don't need to 'attract' them to a platform. Facebook's ability to create live interaction and build community is unparalleled. And almost everyone gets how it works.

### 300 - too big or too small?

Community works when it is rich and diverse. Online community works when there are enough participants to foster great conversation and cater for the fact that some will converse less than others.

We've guided many women through online development. We know that size matters. We've chosen the number we believe is just right.

# REMARKABLE LEADERSHIP

by Remarkable Women

A 12 Month Programme
A Community of Exploration and Experimentation

### **HOW IT WORKS**

Remarkable Leadership is a 12 month online community based programme delivered in cohorts of 300 women. Women can apply personally or be sponsored corporately (including in small groups).

Exclusive programmes for individual corporates are available (only 1 per year) and are run in parallel with the planned release dates for public programmes. These are best suited to organisations who are already familiar with our work. Contact <a href="leadership@remarkablewomen.co.uk">leadership@remarkablewomen.co.uk</a> to find out more.

### THE PROGRAMME INCLUDES

- 12 x 90 minute **interactive live masterclasses** with Nic and Danielle (recorded for those who miss the live event)
- Access to a Hub of all masterclasses to (re)watch after the live sessions
- A recommended **resources list** (The Inspiration Larder) for those who want to go even deeper
- One year's free membership to an extensive library of over 90 Lightbulb Moments (10 minute short videos designed to shift mindset)
- A Private Facebook Community where participants can connect with like hearted women to support each other

## WHO IS IT FOR?

Over the past five years, we've worked with the most senior women in organisations and those at the front line. The same principles apply for everyone. That said, our work is not for everyone. Remarkable Leadership is for women who are excited and curious and committed to creating a remarkable life.

Desire to learn and translate that learning into action is the single factor that will determine outcome. Title is irrelevant, in the very best possible way.

This is 18 hours - 0.002% of the time available in any given year. It's 18 hours that could change everything. We can provide the platform, everything changes when YOU step in.



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# A 12 Month Programme Unconventional. Exciting. Game Changing.

# ARE WE ANY GOOD?

We've made it easy for you to find out whether we're for you via a plethora of online resources. You can find us on YouTube, LinkedIn, Facebook or via our Podcast, 'Conversations with Remarkable Women'.

We have outstanding testimonials from a variety of women and Danielle's Book, 'Remarkably Easy - how to get out of your own way and unleash your brilliance' has many 5 star reviews.

## OUR WOMEN SAY IT BEST...

This is the most uplifting community of women I've ever been a part of. We learn, laugh and love together. The monthly masterclasses are like the modern equivalent of 'Must See TV' for anyone looking to step into their brilliance. The number of 'aha' moments I've had in the past year are nothing short of remarkable.

Former CMO of one of the World's best known brands

The world now feels full of endless possibilities that I'm not sure I would have had the courage to explore.

Head of Department, FTSE 100 Company

Getting out of my head and into my heart has been a game changer. I'm truly grateful for Remarkable Women and the community who are always there to inspire, motivate and challenge one another to think BIG.

Award Winning Quality Manager, FTSE 50 Company

These are 2 of the most compassionate, authentic, human, witty and inspiring women I have ever worked with. They are also 2 of the most thought-provoking, challenging, take-no-nonsense coaches you will ever meet.

Head of Department, International Bank

For any woman looking to squeeze every bit of juice out of life, I can't recommend

Remarkable Women enough.

Innovation Expert and Business Owner

Corporate Clients include: NatWest, Mars, Sky, Innovate UK, Apex Hotels, Scottish Water, Staffline Recruitment, Nationwide

## We need more Remarkable Leaders in the World Women like YOU It's time to Create your Remarkable Life

### SIGNING UP?

Whether you want to secure an individual place or several for your organisation, it's easy. Contact us at <a href="mailto:leadership@remarkablewomen.co.uk">leadership@remarkablewomen.co.uk</a> or go to www.remarkablewomen.co.uk